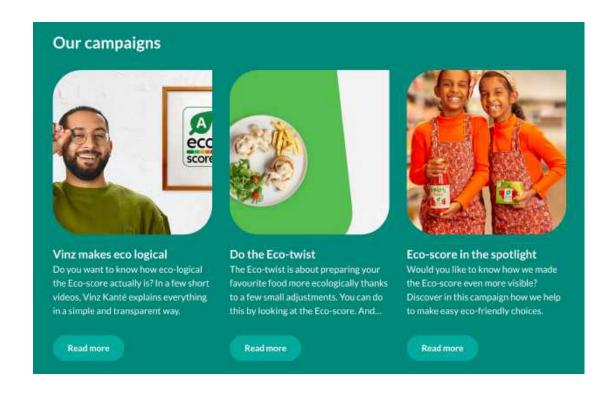


Eco-Score



Sustainability Toolkit

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https://geaeducation.eu



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1 Introduction to Eco-Score and URL

The Eco-Score is a rating system that shows how sustainable a product is. Label A is the best and E not so good. It seeks to help us lead more sustainable and conscious lives through the products we buy and use.

The Eco-score makes it a lot easier to choose eco-friendly products. It allows you to make the right choices for the environment.

https://www.colruytgroup.com/en/conscious-consuming/eco-score

2 Classification

Classification Tag	Mark X if applies	Criteria
Purpose of tool	Х	Water saving
	Х	Energy saving
	Х	Smart shopping / food planning
	Х	Waste management
		Active transport and mobility
	Х	Shrinking our carbon footprint
	Х	Other
Purpose of tool Stages where it can be used	Х	Awakening
	Х	Understanding
	Х	Enlightenment – Action
		Advocacy
		Evaluation
		Other
Language	Х	Dutch
	Х	English
		Estonian
		German
		Greek
		Italian



	Lithuanian
	Macedonian
Х	Other

3 Description

What is this tool about

Eco-Score is a tool to assess the environmental impact of a product throughout its life cycle. This results in a score out of 100, to which we assign plus and/or minus points via the bonus-malus system, based on extra indicators such as origin of the product and packaging. Finally, this final score is converted into an Eco-score from A (best) to E (worst).

The Eco-score of many private label food products can be found at Boni, Boni Bio, Spar, Graindor and Colruyt Lowest Prices on the price label at Colruyt and Bio-Planet.

In other stores, you can easily discover the Eco-score in the **Xtra app.** You can scan the bar code of your product by means of the 'Productinfo' option. The score can also be found in the MyColruyt app, on the Bio-Planet and Colruyt websites and on a lot of packaging.

You can download the *Eco-Score* app free from Google Play and the Apple store https://www.colruytgroup.com/en/conscious-consuming/eco-score.

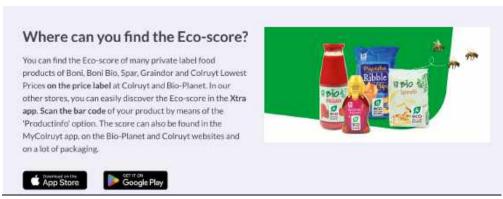


Image source: https://www.colruytgroup.com/en/conscious-consuming/eco-score

The Web site also contains information about how you can reduce your ecological footprint and about conscious consuming.

For which purposes is it used

The tool helps citizens to be able to purchase goods responsibly and to maximise the ecological sustainability of their purchases.



Limitations of the tool

The only limitations relate to the number of products with Eco-Scores.

4 When and how to use this tool

• Preparation:

Subscribe to the scheme and download the app either from Google Play or from the Apple store .

• Activity:

Use the app to check products as you purchase them. Follow the ecological savings. Use the Xtra app to save points



Image source: https://www.colruytgroup.com/en/conscious-consuming/save-points/how-does-it-work

• Follow-up about what to do after use:

You can join in their new projects or become an advocate for conscious consumerism by sharing this with others.

5 Material needed

Web site and the app on your phone



Other resources

Links:

Eco-Score methodology https://docs.score-environnemental.com/

Save points for Belgian charities https://www.colruytgroup.com/en/conscious-consuming/save-points/how-does-it-work

Facebook https://www.facebook.com/EcoScoreApp

On X https://x.com/EcoScoreApp

Videos:

De Eco-score terugvinden

https://www.tiktok.com/@colruytgroup/video/7332416542812032288

Eco-Score https://www.facebook.com/colruytgroup/videos/887192062232500/

COLRUYT - ECOSCORE

https://www.facebook.com/colruytgroup/videos/887192062232500/

Articles/blogs:

How does Eco-Score work? https://www.spoon.guru/resources/blogs/how-does-the-eco-score-work-and-why-is-it-important-for-grocers/

Colruyt Group launches Eco-Score https://www.eitf.ood.eu/news/colruyt-group-launches-eco-score-to-show-the-environmental-impact-of-food-products

Colruyt brings French Eco-Score to Belgium

https://www.retaildetail.eu/news/food/colruyt-brings-french-eco-score-belgium/

Check your Eco-Score https://www.alma.be/en/news/ecoscore

