




GROWING INTO ECO-CONSCIOUS ADULTS


Eco-Score

Our campaigns




Vinz makes eco logical
Do you want to know how eco-logical the Eco-score actually is? In a few short videos, Vinz Kanté explains everything in a simple and transparent way.

[Read more](#)



Do the Eco-twist
The Eco-twist is about preparing your favourite food more ecologically thanks to a few small adjustments. You can do this by looking at the Eco-score. And...

[Read more](#)



Eco-score in the spotlight
Would you like to know how we made the Eco-score even more visible? Discover in this campaign how we help to make easy eco-friendly choices.

[Read more](#)

Sustainability Toolkit

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<https://geaeducation.eu>



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1 Introduction to Eco-Score and URL

The Eco-Score is a rating system that shows how sustainable a product is. Label A is the best and E not so good. It seeks to help us lead more sustainable and conscious lives through the products we buy and use.

The Eco-score makes it a lot easier to choose eco-friendly products. It allows you to make the right choices for the environment.

<https://www.colruytgroup.com/en/conscious-consuming/eco-score>

2 Classification

| <i>Classification Tag</i> | Mark X if applies | Criteria |
|--|--------------------------|--------------------------------|
| Purpose of tool | X | Water saving |
| | X | Energy saving |
| | X | Smart shopping / food planning |
| | X | Waste management |
| | | Active transport and mobility |
| | X | Shrinking our carbon footprint |
| | X | Other |
| Purpose of tool Stages where it can be used | X | Awakening |
| | X | Understanding |
| | X | Enlightenment – Action |
| | | Advocacy |
| | | Evaluation |
| | | Other |
| Language | X | Dutch |
| | X | English |
| | | Estonian |
| | | German |
| | | Greek |
| | | Italian |



| | | |
|--|---|------------|
| | | Lithuanian |
| | | Macedonian |
| | X | Other |

3 Description

What is this tool about

Eco-Score is a tool to assess the environmental impact of a product throughout its life cycle. This results in a score out of 100, to which we assign plus and/or minus points via the bonus-malus system, based on extra indicators such as origin of the product and packaging. Finally, this final score is converted into an Eco-score from A (best) to E (worst).



The Eco-score of many private label food products can be found at Boni, Boni Bio, Spar, Graindor and Colruyt Lowest Prices **on the price label** at Colruyt and Bio-Planet.

In other stores, you can easily discover the Eco-score in the **Xtra app**. You can scan the bar code of your product by means of the 'Productinfo' option. The score can also be found in the MyColruyt app, on the Bio-Planet and Colruyt websites and on a lot of packaging.

You can download the *Eco-Score* app free from Google Play and the Apple store <https://www.colruytgroup.com/en/conscious-consuming/eco-score>.

Where can you find the Eco-score?

You can find the Eco-score of many private label food products of Boni, Boni Bio, Spar, Graindor and Colruyt Lowest Prices **on the price label** at Colruyt and Bio-Planet. In our other stores, you can easily discover the Eco-score in the **Xtra app**. Scan the bar code of your product by means of the 'Productinfo' option. The score can also be found in the MyColruyt app, on the Bio-Planet and Colruyt websites and on a lot of packaging.




Image source: <https://www.colruytgroup.com/en/conscious-consuming/eco-score>

The Web site also contains information about how you can reduce your ecological footprint and about conscious consuming.

For which purposes is it used

The tool helps citizens to be able to purchase goods responsibly and to maximise the ecological sustainability of their purchases.



Limitations of the tool

The only limitations relate to the number of products with Eco-Scores.

4 When and how to use this tool

- **Preparation:**

Subscribe to the scheme and download the app either from Google Play or from the Apple store .

- **Activity:**

Use the app to check products as you purchase them. Follow the ecological savings.
Use the Xtra app to save points



Image source: <https://www.colruytgroup.com/en/conscious-consuming/save-points/how-does-it-work>

- **Follow-up about what to do after use:**

You can join in their new projects or become an advocate for conscious consumerism by sharing this with others.

5 Material needed

Web site and the app on your phone

Other resources

Links:

Eco-Score methodology <https://docs.score-environnemental.com/>

Save points for Belgian charities <https://www.colruytgroup.com/en/conscious-consuming/save-points/how-does-it-work>

Facebook <https://www.facebook.com/EcoScoreApp>

On X <https://x.com/EcoScoreApp>

Videos:

De Eco-score terugvinden

<https://www.tiktok.com/@colruytgroup/video/7332416542812032288>

Eco-Score <https://www.facebook.com/colruytgroup/videos/887192062232500/>

COLRUYT – ECOSCORE

<https://www.facebook.com/colruytgroup/videos/887192062232500/>

Articles/blogs:

How does Eco-Score work? <https://www.spoon.guru/resources/blogs/how-does-the-eco-score-work-and-why-is-it-important-for-grocers/>

Colruyt Group launches Eco-Score <https://www.eitfood.eu/news/colruyt-group-launches-eco-score-to-show-the-environmental-impact-of-food-products>

Colruyt brings French Eco-Score to Belgium

<https://www.retaildetail.eu/news/food/colruyt-brings-french-eco-score-belgium/>

Check your Eco-Score <https://www.alma.be/en/news/ecoscore>

